

GUILFORD HIGH SCHOOL BOOSTER CLUB
Board of Directors Meeting Minutes
September 8, 2008

President Cheryl Kunz called the meeting to order at 6:30 p.m.

Cheryl reviewed the contents of the Board binders, the Booster Club by-laws and this year's contact list. It was requested that the tax exempt letter for Booster Club be given to all Board members. Othello will hand those out at the October meeting.

Minutes of previous meeting: Minutes were reviewed; Pam Shumaker made a motion to approve the June minutes, seconded by Susan Gillman; motion passed.

Treasurer's Report: Othello Garganera reviewed the financial reports. On the income statement, concessions, membership and merchandise are all up this year compared to last year. Interest is also increased to 2% due to switching the checking account from Amore Bank to Alpine Bank. Othello then reviewed the Balance Sheet and pointed out that it was in deed balanced. In an effort to save paper the financials were projected on a screen but many found it difficult to see. Othello will have printed financials available for the next meeting. Pam Miner moved to approve the Treasurer's Report, seconded by Bridget Bowers. Motion passed unanimously.

President's Report: Cheryl Kunz discussed the structure of Booster Club per the By-Laws there are to be 30-35 Directors and 6 Officers (executive committee who also serve as committee liaisons). This year there are 11 committees (2008), and there are 2 Faculty liaisons (2008). Directors serve 3 year terms. Year 1 the Director is to sit on 2 to 3 committees and is eligible for nomination as an Officer. Year 2, the Director is to sit on 2 committees and can be a 1st year Officer and year 3, the Director sits on 1 to 2 committees and should chair a committee and is a 2nd year Officer.

Where we are: Membership in Booster Club and income has been in a downward trend over the past 8 years. Appropriations are down from over \$45,000 (2000) to under \$25,000 (2008). We are in good financial shape but we face challenges. These challenges include lack of involvement and support from the parents, students and faculty. We need to educate and communicate the value of Booster Club and we need to revitalize school spirit and a sense of belonging. On the positive side we have an abundant talent pool and have had a great start to the year. The administration is very supportive and we have a Faculty Liaison. Everyone is very enthusiastic. A new 2008-2009 Strategic Plan proposed to serve as a blue print to try to follow in all we do this year to help insure our success.

Comments were made in discussion of the Strategic plan; we need to clarify the fact that Booster Club supports both athletics and academics and this statement should be included on all Booster Club materials and we need to think about increasing our fundraising income goals for the year.

Cheryl reminded us to have a good time this year!

Committee Reports:

Concession: Kathy Zirk thanked everyone for their help so far. She explained that her committee is in charge of food and refreshments for home football and basketball games, dance competitions, and tournaments that are held at Guilford. The concessions committee raises money for Booster Club and provides networking opportunities for parents. Kathy is in need of a co-chair as this is her last year on the Board. This committee also facilitates the 50/50 Raffle. There was discussion that we should give the football and basketball teams first choice of games for 50/50 and it was determined that there needs to be further discussion on how to manage the 50/50 commitments. There is also a need communicate where the money goes from 50/50. This committee is well known for having the best buns anywhere.

Alumni: Bea Ricotta shared the committee's mission statement: "To connect with Guilford High School graduates and friends in an effort to provide support and social interaction for the school, its projects, and its programs." This is a new committee and on September 17th there will be a Alumni and Guilford

Friends press conference and kickoff at 3:30 in the commons. There will be cake, punch and some “famous” Guilford alumni. More members are needed for this committee.

Carpe Diem: Lynn Moczynski explained that this committee recognizes students for achievements and attendance. Special give-aways are held for the students that qualify for Carpe Diem. The qualifications include: Eliminations of D’s and F’s, improving GPA by .5, honor Roll, straight A’s, attendance, or teacher recommendation. This committee also facilitates final exam exemptions. Lynn is looking for a co-chair.

Dances: Charity Hart is the chair of this committee that is responsible for all aspects of the Father/Daughter Dance (Date with and Angel) which will be held on February 21st and the Mother/Son event (The Black and Blue Bash) to be held on March 7th.

Hospitality: This is non revenue generating committee. Responsibilities include refreshments at Open House and Parent Teacher Conferences, a splendid Teacher Appreciation Luncheon and Memories and Reflections. Cheryl Kunz is in need of a co-chair.

Major Fundraisers: This committee is in *dire* need of a Chair and about 4 to 5 additional members. Fundraisers include: Barnes and Noble Book Fair (Dec), Guilford Games (Jan.), Moonlight Bowling (Feb.) and the Garage Sale (May).

Market Day: This committee is co-chaired by Bridget Bowers and Pam Miner. They will do more promotion of Market Day this year with a different promotion each month. They are trying to get their rep to do a presentation at a Booster Board meeting.

Marketing: Cheryl Kunz explained that this committee works with other committees developing invitations, publicity poster and flyers. Works with vendors and printers and coordinates PR. They also work with the Viking Voice and makes sure the information is updated on the website through Mr. Gotland. This committee needs 2 to 3 more members.

Membership and Mailings: Chaired by Bonnie Ainsworth, this committee’s goal is to be more visible. The goal is to make \$6000 this year. So far \$5050 has been made. Brad Seago agreed to help sign up parents at the Parent Teacher Conferences and he will hand out the Booster Club Directories. She will also be at Open House with help from the girl’s tennis team. Bonnie requested a list of clubs that Booster has given money to so that we can solicit them for volunteering at Booster events. She is looking for local businesses to partner with Booster Club and having 4’h x 18”w banners with company information displayed in the gym. Bonnie needs a co-chair.

Susan Gillman indicated that she takes mailings to the dock at the post office and makes sure everything is correct. Regardless of weather, the mailings must go out on time.

Merchandise: Lane Martin and Lori Cruden are freshening- up the merchandise. New looks, using the school colors, keeping costs low and margins high. Decals are in process. Brad Seago will connect his son-in-law with Lane f or a quote on the decals. The “BLUE” bottoms girls’ sweat pants are selling like hot cakes.

New Business: There was a motion made to nominate Maggie Kasicki as a Board member with a 3 year term beginning in 2008 by Susan Gillman, seconded by Maleeah Cuevas; motion passed.

Thanks go out to parent, Scott Schwalbach, for his role in designing, donating and facilitating the hanging of the new banners in the student parking lot.

It was noted that the football scoreboard needs some new light bulbs. Brad Seago said that we are getting a new scoreboard but it is being held up by the district.

Upcoming events were reviewed.

Principal's Report: Mr. Valentine sent his "welcome" to the board via Cheryl.

Athletic Director's Report: Brad Seago thanked Board for its help with the school calendar. He also thanked Cheryl for the much appreciated and wonderful Teacher Appreciation Luncheon and to the volunteers that helped with fall sports pictures.

Brad offered some additional fundraising ideas including having Booster Club host a Dodge Ball Tournament in the Spring (T-shirts, co-ed, concessions, etc.) Booster Club will look into this as a possible fundraiser. We need to launch a Script program.

There is a vital need for about 10 3-tier wheeled carts for the teachers to move equipment and supplies from room to room. Booster Club will look into purchasing these.

There was a motion to adjourn the meeting by JoAnn Steede, seconded by Othello Garganera. Meeting adjourned at 9:00p.m.

Respectfully Submitted:
Lynn Moczynski, Secretary